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**JUNE OBONDO OF THE
MARKETING DIRECTORS
TO APPLY HER UNIQUE 'SCIENCE OF SALES'
TO MARKET STUDIOPLEX LOFTS**

**Former scientist and top producing agent will be on site beginning
Saturday, November 14**

ATLANTA – November 13, 2009 – Studioplex, the live/work community in Atlanta's historic Old Fourth Ward, has named The Marketing Directors, Inc. as the exclusive sales agency for its remaining lofts. June Obondo, one of The Marketing Directors' top producing agents who was previously a scientist, will be the on-site agent beginning Saturday, November 14, 11 a.m. – 5 p.m.

"We are thrilled to welcome June Obondo and The Marketing Directors to Studioplex," said Dillon Baynes of the Orinda Corporation, one of the three owners of Studioplex. "Not only is June passionate about the Old Fourth Ward community and Studioplex, she also truly believes in what she is selling – as she also purchased a loft for investment!"

A native of Kenya and raised in Sweden, Obondo has lived in Atlanta for more than a decade. Upon arriving to the United States to pursue her graduate level degree in science at Northwestern University in Chicago, Obondo then moved to Atlanta to pursue

her Ph.D. but got sidetracked along the way and has since applied her thirst for knowledge into a stellar career in real estate sales and marketing.

“I am a scientist with a sales drive,” said Obondo who was happy to note that Studioplex offers the best of both worlds, “a superior location on the Beltline, as well as top-notch restaurants, galleries and shops all within walking distance, along with well priced commercial and residential spaces. Living and working next door to artists, architects, designers and other entrepreneurs is not only inspiring, it is energizing!”

Obondo has worked with The Marketing Directors, led by David Tufts, since the group’s Atlanta debut nearly three years ago. Prior to that, she worked with Tufts’ team at The Condo Store.

“The remaining lofts available for sale at Studioplex - which are all zoned live/work by the City of Atlanta – are well priced, starting in the \$140s,” noted Obondo. And she reminded first time homebuyers that the \$8,000 tax savings has been extended until April 2010. “However, in order to qualify for a 2009 Homestead exemption, the sale must close by December 31 – so come and see me soon at Studioplex!”

About Studioplex

Studioplex, located at 659 Auburn Avenue in Atlanta’s historic Old Fourth Ward, features 130 live/work lofts as well as 9,100 sq. ft. retail space in the Pavilion at Studioplex. Sales Center hours: Wednesday - Saturday: 11-5; and Sunday: 1-5; Monday and Tuesday by appointment. Email: info@studioplexlofts.com. Studioplex is developed by three partners: The Historic District Development Corporation (HDDC); Columbia Residential and Orinda Corporation. Studioplex Website: www.studioplexlofts.com

About The Marketing Directors, Inc.

The Marketing Directors, LLC, based in Atlanta, GA was founded in 2007 by national condominium expert, David Tufts. He and Adrienne Albert, Marketing Directors, Inc.’s Chief Executive Officer, collaborated to create a team of the most highly experienced real estate professionals in the Southeast to service developers specializing in high density residential sales and marketing. With over 30 years of experience, The Marketing Directors is well positioned to be the solution to developers in any market

condition. The Marketing Directors, LLC represents developers in Atlanta, Orlando, Tampa, West Palm Beach, St. Petersburg, Chapel Hill, Huntsville and Memphis. The Marketing Directors Website: www.TheMarketingDirectorsInc.com.