



FOR IMMEDIATE RELEASE

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STUDIOPLEX CONGRATULATES SERPAS ON BEING NAMED ONE OF THE 10 BEST NEW RESTAURANTS OF THE YEAR BY GQ MAGAZINE

ATLANTA – December 16, 2009 – Studioplex, the live/work community in Atlanta’s historic Old Fourth Ward (www.Studioplexlofts.com), is pleased to congratulate Serpas on being named one of the “10 Best New Restaurants of the Year by GQ Magazine.”

“This is a huge honor for Scott and Dawn Serpas, owners of Serpas Restaurant,” said Dillon Baynes, of the Orinda Corporation, one of the three owners of Studioplex. “As a former restaurant owner myself I can only think of this as in terms of what it must feel like to win the Superbowl. We are very proud of what Scott and his team have accomplished in only one year of opening the doors of his restaurant at Studioplex.”

According to Alan Richman of GQ Magazine

(<http://www.gq.com/food-travel/alan-richman/201001/best-new-restaurants-2010#slide=10>), “Serpas is a big, shiny, modern spot in the Old Fourth Ward, where old-fashioned manufacturing played out.” His favorite dishes include the fried oysters with rémoulade; the caramelized-onion-and-beef-short-rib soup with a single Brie-topped floating crouton; as well as the sumptuous desserts, such as the chocolate-peanut-butter parfait.”

In addition to Serpas, there are several other businesses located within the live/work community at Studioplex, including: Janke Glassblowing Studios (www.JankeStudios.com); Jack Art Gallery (www.JackArtGallery.com); Art Department Gallery (www.ArtDepartmentGallery.com); The Aviary (an organic beauty collective – www.NewMoonSkinCare.com), as well as several hair salons, interior design / architecture / Web design firms and an internationally renowned modeling agency.

Lofts at Studioplex, which can be configured in any number of ways, range in size from 800 to nearly 3,000 square feet. Prices for the remaining lofts start in the \$140s. In addition, for first time homebuyers, the \$8,000 tax savings has been extended until April 2010. For a tour, please contact June Obondo of The Marketing Directors, info@studioplexlofts.com.

About Studioplex

Studioplex, located at 659 Auburn Avenue in Atlanta’s historic Old Fourth Ward, features 130 live/work lofts as well as 9,100 sq. ft. retail space in the Pavilion at Studioplex. Sales Center hours: Wednesday - Saturday: 11-5; and Sunday: 1-5; Monday and Tuesday by appointment. Email: info@studioplexlofts.com. Studioplex is developed by three partners: The Historic District Development Corporation (HDDC); Columbia Residential and Orinda Corporation. Studioplex Website:www.studioplexlofts.com

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